

21 Eddie Crouch

Arguably the most inspirational political campaigner of modern times in dentistry, plenty of our readers clearly haven't forgotten the sacrifices Eddie has made to stand up for the rights of the dental practitioner. Two years ago Eddie, riding high on the back of his landmark legal victory against Birmingham PCT and the winner of the Outstanding Achievement Award at the Dentistry Awards, was voted number one in this poll.

A Birmingham orthodontist, Eddie's profile soared dramatically in 2006 when he co-founded the political pressure group Challenge DoH in response to the introduction of the government's controversial NHS new contract that April. In 2008, he won a significant legal victory against Birmingham PCT over a clause in the NHS Dental Contract that allowed bosses to terminate dental contracts without cause or notice. It was a bold move that risked Eddie's financial security, but after a national appeal to the profession his colleagues rallied and donated funds for him to fight the case. The Department of Health later tried to overturn this decision but was unsuccessful.

Eddie is still in demand for political debates in the media, while he also works part-time at three practices in the Birmingham area including the award-winning Sherwood Dental Practice, which he used to own and sold in 2003. He is the secretary of the Birmingham LDC, while in recent years has also been elected to the representative body of the BDA and the GDPC Executive.



Last year: 12

22 Trevor Burke

A significant figure in the field of dental research, Trevor once again received many votes from our readers. After graduating from Queens University in Belfast, he took up a lecturer's post in Manchester from 1974 to 1996 while also working in general practice. After that he was appointed chair of dental primary care at Glasgow University before moving back to England in 2000 when he was appointed professor of primary dental care at the University of Birmingham's School of Dentistry, a position he maintains.

He has been awarded over 75 research grants and his main research interests include properties and applications of tooth-coloured restorative materials, cross-infection control, and the design of an oral health index for clinical audit and quality control. In 1993 he established the PREP (Product Research and Evaluation by Practitioners), a panel of dentists who carry out research and evaluations of materials and techniques.

Trevor has also been proficient in the world of publishing, authoring or co-authoring more than 250 papers, and he is the editorial director of *Dental Update*. His wealth of experience in academic circles as well as in general practice has made him an internationally renowned speaker. He will be a keynote speaker at the 2011 British Society for the Study of Prosthetic Dentistry's annual conference, and was selected to the judging panel of the 3M Espe Student Dentistry Awards 2010-2011.



Last year: 21

23 Shameek Popat

Shameek storms into the Top 50 for the first time on the back of winning some major industry awards over the last few months.

The owner of Rosebank Dental Practice in Chorleywood, Hertfordshire, was named Private Dentist of the Year at the Private Dentistry Awards 2010. Earlier in the year he added a further three trophies to the cabinet at The Smile Awards, winning the 'Best full-mouth restorative smile' and being highly commended in the 'Best patient's smile' and overall 'Smile of the Year' categories. In 2009, Rosebank earned the title of Best Practice in the South East region at the Dentistry Awards.

Shameek qualified from Guy's Hospital in 1993 and obtained his MFDP from the Royal College of Surgeons five years later. His hard work in turning Rosebank into a multi-award winning business and one of the most desirable private practices in the UK has earned the business a loyal patient base.

Shameek is dedicated to furthering his dental knowledge and has completed the Aesthetic Advantage Course with Dr Larry Rosenthal in London and New York, as well as the Higher Restorative course with Dr Harry Sidelsky. He is also one of only a few UK dentists to have graduated from the world-renowned Koos Centre in Seattle. He has consequently contributed to the introduction of the first ever Koos Study Group in the UK.



Last year: N/A

24 Attiq Rahman

Another new entrant whose sudden rise may be due to recent award victories, Attiq – clinical director at Visage Lifestyle Clinic in Glasgow – makes his breakthrough into the Dentistry Top 50.

In December 2010, Visage were named Best Team and Best Practice for Scotland at the annual Dentistry Awards, while later in the evening they also scooped the overall Best Practice UK award.

Attiq graduated in 1994 from Glasgow University and immediately entered into general dental practice. He soon developed an interest in the emerging field of cosmetic dentistry and began a programme of further education which continues to this day.

From opening its doors in November 2005 with six staff members and no patients, Attiq has led Visage to inspirational growth. The clinic now has 20 staff and over 3,500 clients, offering the latest in cosmetic dentistry, cosmetic surgery, skin rejuvenation and fitness for the body and mind.

Gaining a reputation for meticulous attention to detail, Attiq's forward-thinking approach has helped place him at the forefront of cosmetic dentistry in Scotland and his client list now includes some of Scotland's best-known TV personalities.



Last year: N/A

25 Stewart Harding

Stewart is an honorary associate professor at the University of Warwick and a prominent figure in the area of implant dentistry, in particular its training.

Since qualifying in 1982 he has held various full and part-time hospital appointments and has been in private practice since 1984. A year later he introduced osseointegrated implants into his restorative and orthodontic practice. He has an MSc in implant dentistry and since 1993 he has primarily practised in Guernsey and Dubai, most of his work being implant based.

Stewart began teaching dentists in 1992 and founded the Implant Training Institute in 1997. He also runs the certificate programme for the University of Warwick's MSc in implant dentistry, as well as teaching programmes for dental technicians designed to teach implant prosthetic fabrication and application of restorative components. He is also the senior clinician and director of the General Implant Forum & Training Institute. Stewart is the developer of the Osteo-Ti dental implant system, a widely used implant in the UK, and has developed instruments and applications specifically for implantology, and has authored numerous articles on the subject.



Last year: 25

26 Gordon Christensen

An ever-present in this poll every year since its launch in 2006, Gordon once again received a raft of votes to maintain a solid position in the Top 50.

The world-renowned dental lecturer and educator founded his company Practical Clinical Courses (PCC), the provider of international continuing educational programmes and hands-on courses, in Utah in 1981 and it continues to go from strength to strength.

Gordon also established, along with his wife Rella, the non-profit organisation Clinicians Report (formerly Clinical Research Associates), which for 35 years now has been conducting research in all areas of dentistry, evaluating products dedicated to serving practitioners throughout the world, and publishing its findings in its well-known newsletter.

Gordon has also helped initiate the dental schools at the University of Kentucky and Colorado, has produced hundreds of multimedia dental presentations, and has written hundreds of articles and several books. He is still a practising prosthodontist in Provo, Utah as well as being the dean of the Scottsdale Center for Dentistry in Arizona.



Last year: 38

27 Michael Wise

Well known for teaching thousands of dentists at postgraduate level over the last three decades, Michael is a specialist in restorative dentistry and oral surgery and is also a visiting professor at the Eastman Dental Institute.

He maintains a private restorative practice in Wimpole Street, London, which he started in 1974, mainly treating patients who have failure in extensively restored dentitions.

Michael qualified from the London Hospital Dental School in 1968 and was the first dentist to be awarded a Harkness fellowship for two years study in the USA, at Indiana University between 1970 and 1972, where he obtained his MScD in fixed and removable prosthodontics. He obtained his fellowship in dental surgery from the Royal College of Surgeons of England in 1972.

Since 1977 he has run continuing education courses in his practice for groups of up to 25 dentists, which have proved immensely popular over the years. He still runs those courses today despite a serious health scare that saw him hospitalised with an infection, which led to septicemia and total organ failure. Thankfully, following a kidney donor transplant in March 2010 and an excellent recovery, Michael has returned to normal health and his practice. In 2011 he was one of the speakers at The Dentistry Show.



Last year: 16

28 Stephen Hancocks

Stephen, a major player in the dental publishing sector, is voted into the Top 50 for the fifth year in a row.

A qualified dentist, Stephen left clinical practice after 14 years, preferring to work in dental writing, editing and publishing. He has been doing that for more than 20 years now, contributing to many trade publications in the UK and abroad. His knowledge of dentistry and his writing expertise has made him one of the most sought after wordsmiths in the dental sector. His company, Stephen Hancocks Limited, publishes a wide range of dental publications from books through to scientific journals and newsletters, while Stephen is also the editor-in-chief of the *British Dental Journal*. In 1997 he was awarded an OBE for services to the dental profession.

His other major passion is the performing arts. Having been a keen actor as a child, Stephen found his way to drama school, attending Central School of Speech and Drama in London and gaining an MA in advanced theatre practice. In 2000 he co-founded the Outlaw Theatre Company, for which he writes, performs and produces.

Stephen is also well known for chairing, lecturing and after-dinner speaking. He was a session chair at the 2010 British Dental Association Conference.



Last year: 17